



# Public Seminar

UCD Equality Studies Centre,  
School of Social Policy, Social Work & Social Justice

26th

SEPTEMBER

Human/Nature-relations, Social  
Divisions and Inequality

Speaker:

**Simo Häyrynen**

**Prof. Environmental Policy**

**University of Eastern  
Finland**

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Room ARD AA2

Ardmore Annexe, UCD, Belfield

Lunchtime 1-2pm

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Paper based on preliminary findings from Academy of Finland *The Frontier of Sustainability Transition (2016-2019)* research project: Paper suggests that pro-environmental strategies are mostly more rationally motivated than their counter-arguments but lack cultural sensitivity. The claim is based on 3 pending sub-studies which: 1. Compare farmers' perceptions of 'organic farming' in remote areas of Italy and Finland; 2. Analyse the politicization of the waste water management reform for sparsely populated areas in Finland and, 3. Examine the adoption of 'green urban norms' and counter-movements in the suburban city through cycling culture. Lack of cultural analyses ends up overshadowing deeper social divisions behind pro-environmental and anti-ecological assemblies

**ALL WELCOME**